Saltbush attends SGB(A)A AGM

Saltbush Agricultural Software was recently invited to address members of the Santa Gertrudis Breeders Australia Association at their Annual General Meeting in Brisbane last week. With more than 100 studs being represented from all the states of Australia the exposure we received was excellent.

This invitation followed on from SGBAA General Manager Mr Russell Reed attending the Saltbush product launch in May. Straight after the product launch he contacted Saltbush as he believed that the whole of his breed’s membership body should be given the opportunity to see what benefits were available to members by using the range of herd management software options Saltbush offers. The main products showcased were HerdMASTER and RaceMATE.

HerdMASTER is already being used by a proportional section of the stud membership, with electronic calf registrations and animal transfers are on the rise. However, it was the explanation and demonstration of the new RaceMATE product that many anticipated.

Developed as a simple yet effective way for producers to log and store important NLIS information as well as weights, trait and procedures as animals are inducted into the system or property and then allowing the NLIS database to know once they leave a property. Coming in 2 versions, Lite and Commercial, it was the commercial version designed for producers that may have more than 1 property and run larger numbers of stock that created greatest interest.

With many follow up calls and enquiries from this event Saltbush is now in the process of contacting the other breed societies to organise similar events with them. Again proving Saltbush is dedicated to the development of the beef industry and keeping producers at the forefront of technology with easy to learn and easy to use applicable farm software.

For more information please contact

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